

Statistics

Lecture 02: | Sampling

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| Sampling

- Statistical methods are based on the idea of analyzing a sample drawn from a population.
 - The sample must be chosen in an appropriate way
- Ex. Study the heights of students at the Colorado School of Mines by measuring a sample of 100 students.
- How should we choose the 100 students to measure? Some methods are obviously bad

| Sampling

- The best sampling methods involve **random sampling**.
- There are many different random sampling methods, the most basic of which is **simple random sampling**
- Imagine that **10,000 lottery tickets** have been sold and that **5 winners are to be chosen**.
- What is the fairest way to choose the winners?
- The fairest way is to **put the 10,000 tickets in a drum, mix them thoroughly, and then reach in and one by one draw 5 tickets out**
- **These** 5 winning tickets are a **simple random sample** from the population of 10,000 lottery tickets

| Simple Random Sample

- Each ticket is equally likely to be one of the 5 tickets drawn.
- More importantly, each collection of 5 tickets that can be formed from the 10,000 is equally likely to be the group of 5 that is drawn

| To Conclude

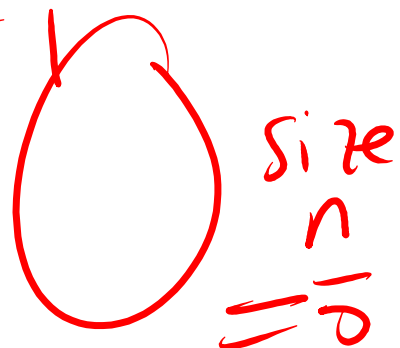
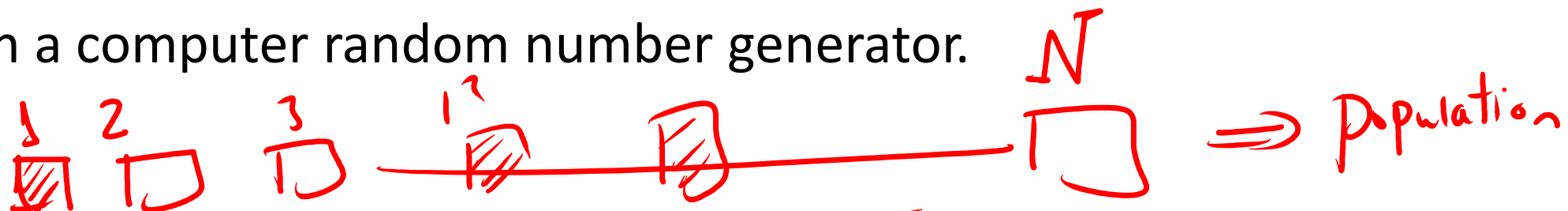
Population
 N

Sample
 $\underline{n}$

- A **population** is the entire collection of objects or outcomes about which information is sought.
- A **sample** is a subset of a population, containing the objects or outcomes that are actually observed.
- A **simple random sample** of size n is a sample chosen by a method in which each collection of n population items is equally likely to make up the sample, just as in a lottery.

| How to draw simple random sample?

- With a computer random number generator.



• rand
↓
[1, 13, 15, 35, 53]

| Is this a simple random sample?

- A **physical education professor** wants to **study** the physical **fitness** levels of students at her university. There are **20,000 students** enrolled at the university, and she wants to draw a **sample of size 100** to take a physical fitness test.
- She obtains a list of all 20,000 students, numbered from 1 to 20,000. She **uses** a computer **random number generator** to **generate 100** **random** integers **between 1 and 20,000** and then invites the 100 students corresponding to those numbers to participate in the study. **Is this a simple random sample?**

| Is this a simple random sample?

- Yes, this is a **simple random sample**. Note that it is **analogous to a lottery** in which each student has a ticket and 100 tickets are drawn

| Is this a simple random sample?

- A **quality engineer** wants to **inspect rolls of wallpaper** in order to obtain information on the rate at which flaws in the printing are occurring. She decides to **draw a sample of 50 rolls** of wallpaper from a day's production. Each hour for 5 hours, she takes the 10 most recently produced rolls and counts the number of flaws on each. Is this a simple random sample?

| Is this a simple random sample?

- No. **Not every subset of 50 rolls of wallpaper is equally likely to make up the sample.**
- To construct a simple random sample, the engineer would need to assign a number to each roll produced during the day and then generate random numbers to determine which rolls make up the sample